

## **From the Desk of Shane McGoey Director of Development**

The 101<sup>st</sup> National Convention was held this past July in Pittsburgh, Pennsylvania. While much of the talk centered upon the budgets and finances of the National Fraternity and the election of new National officers, we hope that those who attended were able to gather the following “take away’s” to communicate back to their respective Chapter.

1. Recruitment is a priority of every Chapter; The National Fraternity expects men of quality to join our organization but recognizes that there is quality in quantity. Therefore, Chapters should set goals that are incremental every year. Are your freshmen and sophomore classes greater than your graduating classes? Are you recruiting men to fit a specific need (i.e. more sociable men or more academic-minded men) within the Chapter or are you just recruiting blindly?
2. The National Convention voted to increase National Initiation Fees to; something that had not been done in over a decade. But the bigger question is this: Are Chapters being forthright with all prospective members on the expectations (financially and otherwise) of membership? Expectations should be communicated clearly and enforced.
3. How are students evolving on college campuses and what are our Chapters doing to remain current and feasible to today’s students? What does it really mean to be an Alpha Chi Rho man in today’s campus culture?
4. The Fraternity’s Landmarks clearly explain why, who, and what we are, but the bigger question is when do our Chapters use the Landmarks and how effectively are they being used?

Alumni support and involvement is still important to the long-term success of a Chapter and the general Fraternity. Recent events at numerous Chapters have hammered that point home time and again. Graduate Brothers who give of their time, talent, and treasury help their Chapter, Fraternity and our Foundation.

I recognize that we are all busy with our careers, family, and other interests. However, that doesn’t mean that we can ignore our Fraternity. One phone call per month to see how things are going; or a small donation for educational purposes to the Foundation, or getting together with other Graduate Brothers for a happy hour or networking event every six months. If each Undergraduate and Graduate Brother did their small part, it would help improve the collective ability of Alpha Chi Rho.

I will end by asking this question – What have YOU done for Alpha Chi Rho lately?